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Vol. 33

FRIDAY, AUGUST 30th, 1935

Number 23

Richardson Denounces False 40c Wheat Production Cost Figures Attributed To Him

Deliberate Attempt Made to Mislead Public Concerning
James Richardson's Evidence Before
Wheat Board Committee

Advocate Profitable Price to Farmer

Certain farm agitators and propagandists have been attempting for some years to inflame the public mind against the Grain Trade and those associated with it. The methods have been to issue unfair propaganda and to place a false and unfounded interpretation upon the words and actions of those whose views differ from their own. A glaring example of the sort of misrepresentation referred to is cited below, and must meet with the strong disapproval of fair minded farmers in Western Canada.

Mr. James A. Richardson, President of James Richardson and Sons Limited, on June 21st and June 24th, 1935, appeared at Ottawa before a Special Committee of the House of Commons hearing representations in connection with the Canadian Wheat Board Bill.

Following presentation to the Committee of his statement covering various phases of the Canadian Grain Trade, Mr. Richardson was examined by the Prime Minister, the Right Honorable R. B. Bennett. In the course of this questioning a discussion took place concerning the cost of producing wheat in Western Canada. The evidence and examination of Mr. Richardson required some hours and occupied 65 printed pages of evidence containing more than 45,000 words. The excerpt from the verbatim report of the proceedings dealing with the discussion on cost of producing wheat reads as follows:

Right Honorable R. B. Bennett — "Now Mr. Richardson, how much do you think the farmer should be paid for his wheat in order to break even. You have had a large experience in all branches of the business, how much should he have, not to make a profit, but just to break even?"

James A. Richardson — "Well, I have heard farmers say that if they had a fair crop of wheat and got 40 cents on the farm they could get by, they would not be making any money, but they could get by all right."

Mr. Bennett — "Forty cents on the farm?"

Mr. Richardson — "Yes."

Mr. Bennett — "In Alberta that would mean what price on the market for No. 1 Northern—you mean No. 1 or No. 2 at forty cents?"

Mr. Richardson — "Well, I would say the No. 1."

Mr. Bennett — "No. 1 at forty cents on the farm?"

Mr. Richardson — "I suppose forty cents would apply in connection with all that he had."

Mr. Bennett — "I see what you mean. Now, Mr. Richardson, that being so what would the price be on the market for that sort of wheat; how much would you have to allow for freight?"

Mr. Richardson — "Well, 15 cents a bushel would be high, it would be a top freight."

Mr. Bennett — "That is the top freight isn't it?"

Mr. Richardson — "Yes, sir, 12 cents average freight."

Mr. Bennett — "So that to the people in the country it should be 55 cents; you think that would be a satisfactory figure for the farmer?"

Mr. Richardson — "No, sir, I do not. I want to see the farmer get just as high a price as we could sell his wheat for in the world's markets. I am not satisfied to indicate any price, other than the best price we can possibly get for him."

Mr. Bennett — "You see, what has been suggested by one of the witnesses is that the government through a board should establish a minimum price and if wheat went below that price it should be subject to subsidy or assistance. The Chairman of your own grain exchange submitted practically that proposal. The board would have to arrive at a minimum price, and if the price established by supply and demand in the markets of the world went below that figure there should be some provision made by which the farmer would receive the difference. That is why I wanted to get from you some idea as to minimum price?"

Mr. Richardson — "If you appoint the board, Mr. Chairman, in the fall of the year, once the crop of the northern hemisphere is assured and we have the information on which to form a little more intelligent idea, I would be glad to give my views, and I am sure everyone else in the grain trade will, as to what we would think that price ought to be. I certainly would not attempt to do it now before knowing what the crop of the northern hemisphere is going to be."

Mr. Bennett — "I thought probably that was in your mind and that was the reason I asked you what you regarded as a reasonable price to the farmer for his crop, just to produce it, leaving out for the moment the question of profit, and that you say is 40 cents?"

Mr. Richardson — "I do not say anything, except that I have been told by good farm people who know the business."

Mr. Bennett — "You have had something to do with farms, haven't you?"

Mr. Richardson — "Yes."

Mr. Bennett — "My information is that you have operated farms."

Mr. Richardson — "Yes, sir."

Mr. Bennett — "Did you ever produce any wheat at 40 cents a bushel?"

Mr. Richardson — "Well, I am a coarse grain grower myself. I could tell you more about what it costs to feed hogs and steers."

Mr. Bennett — "But you have your own wheat?"

Mr. Richardson — "I could not tell you what it costs to grow it, but I am sure it was a big price."

Mr. Bennett — "Would it be more than 40 cents?"

Mr. Richardson — "I could not tell you what it was, because I have never calculated it."

Mr. Bennett — "I see."

Mr. Richardson — "I am sure that if I took interest on the money invested in my farm and everything else into consideration the figure would be high."

It will readily be seen that a price of 40 cents per bushel, plus freight, bringing the price to 55 cents per bushel was nei-

ther advocated nor stated as a fair price by Mr. Richardson. He advocated that the Government should take steps to regain and extend the market for Canadian wheat, and that governmental assistance be extended to farmers under existing conditions and prevailing world prices.

By extracting a single sentence from more than 45,000 words dealing with Mr. Richardson's evidence, an attempt has been made, by those who are not concerned in placing the truth before the farmers, to make it appear that Mr. Richardson was advocating a price of 40 cents per bushel for wheat to the farmers of Western Canada. It will be clear from the foregoing evidence that Mr. Richardson did not in any sense advocate 40 cent wheat. Nevertheless deliberately misleading information was issued by the Alberta Wheat Pool in their Weekly Budget of News to the Weekly News-letters of Alberta in an attempt to mislead the farmers into believing that Mr. Richardson considered 40 cents as being a price basis which our Canadian farmer should be prepared to accept for their wheat.

Similar misleading reports have appeared in newspaper organs published by Pool grain handling organizations and misleading statements to the same effect have been circulated and repeated throughout the countryside.

The Wheat Board Bill as originally introduced in Parliament made no provision for a guaranteed minimum price to the farmer. The producer was to get an initial payment and a participation certificate similar to the method followed under the Wheat Board of 1919. Mr. Richardson advocated that the farmer be given a guaranteed fixed minimum price. The bill was subsequently amended by the committee to provide for this proposed fixed minimum price to the farmer. In the course of his evidence dealing with the need of assisting in obtaining a fair price for the producer, Mr. Richardson said:

"If our Government wants to give our farmers financial assistance under existing conditions (and I would certainly like to see them do it), then there are several ways that this can be done. I consider it is possible to assure our producer a guaranteed fixed price, but still to permit an open market, so that if our market declined below the fixed price the farmer would get a certificate from the elevator company entitling him to collect the difference between the fixed price and what his wheat actually realized. The farmer might, on the other hand, if thought advisable he paid a direct subsidy. It is a government problem as to how this matter may best be met, but it must be accepted as a fact, that the foreign buyer will continue to buy wherever he can buy the most with his money; and that he will take full advantage of depreciated currencies in certain parts of the world, and it is quite futile to try and induce him to subsidize citizens of other countries."

"I would rather like to see the farmer assured of a fixed minimum price, that would give him some protection against depreciated currencies of the southern hemispheres, and a board with authority to use stabilizing influences in the market if they thought it were necessary, and to feed out our surplus wheat as and when the market would take it, and try to allow the trade the largest possible freedom, and to act as a stabilizing factor, as an insurance and safety factor; to operate largely in that way would depend, of course, a good deal on good judgment

Fifteen Ton Club Tour

Attended by 31 cars, and about 175 people, the Ninth Annual Fifteen Ton Beet Club excursion assembled at the Experimental Farm Wednesday afternoon, and started a trip which finished at the new factory site at Picture Butte, after a very interesting and instructive tour to some outstanding fields in Coaldale and the Lethbridge Northern District.

The tour was organized by F. R. Taylor, Agricultural Superintendent, and headed by T. Geo. Wood, District Manager Working for greater yields per acre: the stops were made mainly in fields where tillage, fertility and strength of soil had been maintained by good cultural methods, combined with sweetclover, stubble, barnyard manure and commercial fertilizer. Speeches were made by Pres. A. E. Palmer, and Fieldmen Bennion and Evans, also by E. E. Eisenhaur, Irrigation Specialist of the Lethbridge Northern, and F. R. Taylor, explaining the methods and rotations practiced in the various fields resulting in such good stands year after year.

One field was visited to show that beets cannot thrive in soil that is impoverished and which contains no life. The beets here were stunted, scattered and sick looking, and the motto here was "Don't expect 20 ton crops on six ton land power."

Lunch was served at the District headquarters by the Ladies Aid of Iron Springs, and a very satisfying meal of sandwiches, cake, pop, and plenty of sweet corn and ice cream, satisfied the longings of all and we noticed, this was one part of the program in which everyone was employed."

These persons who have sought to place Mr. Richardson in a wrong light in the minds of the farmers of Western Canada had available to them the above statement. Yet they apparently sought to mislead the farmers whom they are paid to serve. It is difficult to catch up with misrepresentation and falsehoods.

Mr. Richardson feels that in addition to production costs, farming industry, like other forms of business, should reap a fair margin of profit.

Mr. Richardson has spent his entire working life-time in the grain business. The firm of which he is now the active head commenced handling grain of Canadian farmers in 1857. For 78 years it has served the grain producers of Canada, and it will continue doing so in the same fair and efficient manner that has characterized all its dealings.

Restoration of wheat prices to a profitable level to the producer and the sale of Canadian wheat, rather than its storage in the bins of Canada, are the end to which Mr. Richardson has worked and will continue to work. Mr. Richardson, operating in the handling and exporting end of the Canadian grain business, has the interests of the Canadian farmer much more to heart than those who have caused loss of market for Canadian wheat and who now seek to bury their folly by spreading false and malicious statements concerning the grain trade and those engaged in the grain business in the hope of causing elimination of sound competition.

In view of the quotations of the exact words used by Mr. Richardson before the Committee, we believe we can rely upon every fair minded farmer to condemn the untrue statements that have been made and the unfair inferences that have been drawn. — JAMES RICHARDSON & SONS LIMITED.—Adv.

Taylor Stake Convention Conference Is Held

Quarterly Conference of the Taylor Stake of Zion was held here last week starting Friday night and continuing until Sunday night. It was a Convention for the Relief Society and the Mutuals, and officers of these organizations, both Stake and Ward had a very busy three days attending meetings and listening to the addresses from the Board members who were here to visit.

Public meetings were held Sunday, three in all, and the attendance here taxed the Stake House to capacity, standing room being taken up for every meeting. During the day all of the visitors spoke to the assembly, and they were Elder M. J. Ballard of the Council of the Twelve, Mrs. Julia Lund and Mrs. J. M. Beal of the Relief Society Board, and Elders Jos. F. Smith, and J. M. Beal, Mrs. Grace Neslin and Ethel Ander-

son of the Mutual Board. Elder Ballard's remarks, in the morning on "The Price of Prayerful Dependable, Efficient Leadership," and in the afternoon on "Building for Ourselves and Not Resting on the Laurels of our Forefathers," were thought provoking and very interesting. Everyone present thoroughly enjoyed the meetings and we are sorry that space forbids a more complete report of the Conference.

The singing was under the direction of Wm. Stone as Stake Chorister, and Mrs. Paul Dahl organist, and the Choir rendered some delightful numbers. In the morning Magrath and Stirling choruses added to the interest of the meeting by their well rendered selections.

The Mutual had the evening program Sunday, and their slogan and projects for the coming year were very well put over in this session.

Funeral Services Of Mrs. Arthur Dahl

Funeral services over the remains of Mrs. Mary Dahl were held in the Stake House Saturday at 1 p.m., with Bishop J. H. Walker of the Raymond Second Ward. The choir of both wards were in attendance, with Mrs. T. W. Tollestrup at the console and S. I. May conducting. The great profusion of flowers which covered the casket, and lined the complete railing in front of the pulpit was a silent testimony of the esteem in which deceased was held by the hundreds of people who knew her during her many years of teaching in Alberta's schools.

The first speaker was President Edw. J. Wood, who spoke on behalf of the Alberta Temple presidency and workers amongst which group deceased and her husband had spent many years of faithful and willing labor. He referred to her years of teaching in the schools of Southern Alberta, and the effect for good that she had exerted on all who came within her influence. She had always been a faithful tithepayer, and an exemplar in upholding the doctrines of the Church.

Elder Melvin J. Ballard of the Council of the Twelve was the principal speaker at the service, and preached a forceful and convincing sermon of life after death, and the resurrection, and the wonderful future that awaited those who had yielded obedience to the teachings of the gospel and proved faithful to their covenants as deceased had always done. He spoke of the blessings of death and the wonderful release that it afforded to those whose bodies were racked with pain, and said that even if he had the power,

he would not remove death from the earth, because of the wonderful blessings it afforded so many. The seeds of death were planted in the body at birth, and the rapidity of the ripening of these seeds accounted for the difference in age of many who passed away. We had an appointment here, and when our appointment was completed, we were called back again. The greatest hell we will ever experience is the effect of sickness and sin we go through here and all the heaven he would everask would he to have the association of his loved ones in a world where sickness and disappointment could not enter. He related experiences; he had been through, and stated that death would be so natural, and conditions in the spirit world so like mortality that we would not realize we were dead until we tried to do the things we were accustomed to doing here and find that we were unable to do them.

Hymns by the Choir were: "Come, Come, Ye Saints," "Resting Now From Care and Sorrow" and "Nearer My God To Thee." Mrs. Reithman sang "I Have Read of a Beautiful City," and Jos. McLean sang "Oh My Father."

The opening prayer was by Pres. O. H. Snow, the benediction by Pres. Z. W. Jacobs of the Temple Presidency, and the grave was dedicated by Pres. J. W. Evans.

A very large cortege followed the remains to the cemetery. Christensen Bros. having this in charge, and the six sons, Prehlin, Rulon, Rhonda, Clifford, Lloyd and Paul acted as pall bearers.

ABERHART CHOSEN PREMIER DESIGNATE

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SOCIAL CREDIT CANDIDATES PAVE WAY FOR ABERHART TO STEP INTO PREMIER'S OFFICE NEXT WEEK—OFFERED ANY SEAT HE CHOOSES TO SELECT

A caucus of 63 Social Credit candidates and members last Wednesday endorsed William Aberhart, leader of the Alberta party and made it possible for him to step into the premier's office next week. The party swept the provincial elections last week, but Aberhart was

Geo. H. Brewerton is in Saskatchewan for a short visit. He left Monday.

Do your buying tomorrow for Monday, Labor Day and a legal holiday.

Monday is Labor Day. All stores and offices will be closed. This will be about the last holiday when picnics and outdoor activities will be possible. The coming holidays get into cold and wintry weather.

not a candidate. Coupled with the endorsement motion was a blanket order to Aberhart, giving him a free hand in the selection of his cabinet and offering him any seat he selected.—Leth. Herald.

The Raymond Recorder

S. I. MAY, Editor and Proprietor
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WHAT IS OUR RESPONSIBILITY?

Following the voting of Thursday, every citizen of Alberta can see without question or argument, that the people of the Province of Alberta are in favor of the Aberhart scheme of Social Credit, and that according to reports, within the next two weeks, the new Government will take the oath of office and be sworn in.

Now, as a Citizen, there is a responsibility squarely upon your shoulders of supporting the new officials and helping them all possible. To fight fairly and openly, so long as one feels he is in the right, is no disgrace. But, when one is whipped, as those opposing Social Credit were whipped in Thursday's voting then we always think of the good sport as one who boasts and praises his victor and helps him on to further conquests. We hope citizens of Alberta will take this stand.

Despite the fact that we have been severely castigated because of our statement last week, that we offered our sincere best wishes and our sympathy to Mr. Aberhart and his party, because as our critic has told us, they do not need anybody's sympathies. We believe that our attitude was misinterpreted. We would offer our sympathies to any government who took office in the midst of such unsettled conditions, and had the problem of carrying out the sweeping promises that have been made by Mr. Aberhart and his supporters. It has been

difficult for Government's to get along in the past. Their burdens have been increased in many respects, their revenues have been decreased, and they have been sore pressed to find a way to carry on. Surely one should not be too severely criticised when he extends best wishes and a feeling of interest sympathy to a party, who on top of carrying on these functions, proposes to add to their burden the basic dividend to every adult citizen of the Province.

We are of the opinion that the new government will need the support of every citizen to put their plan into action, and it was with the feeling that they would have a real job, that we rather solicited the support of their opponents in lending constructive suggestions and help in putting their plan into action. The fact that we have been misunderstood is of little consequence and of no moment. We can get out of everything we hear and read just what we want and no more. If we look for ill we find it, and if we look for good we find it. We were sincere in our statements in last week's columns. We are sincere now in stating that it is, whether we do it or not, our bounden duty to put our shoulder to the wheel and assist in bringing to fruition the plans of our legislators, in the hope that they are feasible and will result in much good to the people of Alberta. The good of all is the interest of all.

A MAN IS WHAT HE HAS BEEN

(By John Edwin Price)

He is truly a part of all that he has met and there is no better key to his present than that which he has thought and experienced in the past. If, in addition to knowing a man's background, we know his setting, his resources, and his personal characteristics, we are close to understanding the man himself.

"There can, of course, be no final knowledge of human beings and their difficulties, no complete acquaintance with them. Seldom are the depths of personality plumbed, seldom are all experiences disclosed. Personal characteristics, a man's plans for himself, resources, setting, and background, are more categories under which one can assemble at any time the facts which he possesses about a man. They make possible a tentative diagnosis of the situation as it presents itself today. Tomorrow it may be altered by additional facts for unlike material and machines, people are forever changing and forever new."

"The great essential in arriving at an appreciation of men and women is to remember that all information about human beings is relative and must ever be subject to revision."

So writes Karl Deschweinitz in "The Art of Helping People Out of Trouble." (Houghton Mifflin Company.)

Before making the above statement Mr. Deschweinitz had described a man needing help whom folks called lazy. He never held any job very long. Investigation revealed that one of his earliest recollections was of being kicked out to beg. He was also subject to fits and felt safer near his wife who could bring him out of them. Moreover he could not read—was once horribly embarrassed being caught with a magazine upside down. Church was a solace until one day the Sunday school teacher insisted on his reading a passage.

A solution of this man's problem was worked out by having him move to a village where his shortcomings were unknown. He gained a degree of confidence among the kindly neighbors who did not demand too much of him.

There is a very hopeful, interesting note in that part of the above quotation which reads "Tomorrow (a man's situation) may be altered by additional facts for unlike materials and machines people are forever changing and forever new."

IMPERIAL OIL DISTRIBUTES SHARES

Distribution of 208,528 shares of Imperial Oil Ltd. with a market value exceeding \$4,000,000 has been made within the past few days to 3,557 of the company's employees in Canada. Some of these shares went into practically every community in the country and a list of the occupations of the employees who received them would be almost endless.

In Manitoba 3,458 shares were distributed, in Saskatchewan 13,170 and in Alberta 21,849.

The employees acquired this stock over a period of three years through the company's Fourth Co-Operative Investment Trust. Due to the company's contribution and appreciation in the value of the stock the employees actually paid only about \$1,600,000. G. Harrison Smith President of Imperial Oil commenting on this distribution said that years ago the shareholders had speculated on Canada's future by investing millions of dollars in equipment to serve consumers everywhere in Canada. As business developed the importance of maintaining a personal touch with the consumer and of promoting industry and enterprise became increasingly evident and so the plan of making employees part owners of the business was devised. "It is a part of a general plan relating to proper and just treatment of labour" Mr. Smith said, "and is based not only on the belief that labour is entitled to good treatment but on the knowledge that efficient and economical operation of an industry depends upon a loyal and enthusiastic personnel. In most cases," he said, "when you deal with an employee of Imperial Oil you are dealing with a part owner of the company. Of 55,000 Canadian shareholders in the company, more than 5,000 are employees."

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NEW RUST RESISTANT
WHEAT SEED MAY BE AVAILABLE TO FARMERS BY SPRING OF 1937

The return to the Prairie Provinces this year in epidemic proportions of that dread scourge of the wheat grower, namely, wheat stem rust, is focusing attention on the work which has been in progress during recent years in connection with the production of varieties of wheat which are capable of resisting this disease.

A question which the farmers in the most seriously affected areas are asking with eager interest and concern is: When will seed of this new wheat be available? The answer is that while several varieties of rust resistant wheat are being tested in different points in Western Canada, what are so far believed to be the best two or three varieties are being increased as rapidly as possible and according to L. H. Newman Dominion Cerealist for the Dominion Experimental Farms, it is reasonable to expect that by the spring of 1937, there may be available several thousand bushels of seed, in lots of two to four bushels to each farmer.

Exact tests for milling and baking have been made of the best varieties of rust resistant wheat that have so far been evolved as a result of about 2 years of research work started by the Dominion Department of Agriculture in 1916 at the Dominion Experimental Farms at Brandon, Manitoba, and Indian Head, Saskatchewan and subsequently carried on at the Dominion Rust Research Laboratory at Winnipeg and at other points under the auspices of the Associate Committee on Field Crop Diseases the members of which are representatives of the Dominion Department of Agriculture, the National Research Council, the Faculties of Agriculture of the western Universities and the provincial Departments of Agriculture. The results of the test so far made have amply fulfilled the expectations of the plant breeders.

Work is progressing nicely on the new home of Mr. and Mrs. Ervin Meldrum in the south-west corner of town. It will soon be ready for the stucco.

Several local men were put on at Picture Butte Monday night, when they started right shift on the bulk storage bins at the new factory. They expect to take about seven days

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EXPERIMENTAL STATION, LETHBRIDGE

WEEKLY LETTER
SELECTING SEED CORN

The time has arrived when thought should be given to the selecting of seed corn for next season's crop as frost damage is liable to occur early in September. The weather records of the Experimental Station, for about 25 years past show that the average date of the first fall frost is September 10th, and the average date of the first killing frost, which is four degrees or more is September 20. This season the cold wet weather of May was unfavourable for corn but good growth was produced in the hot dry weather of July and August so that many corn crops will be sufficiently well advanced to produce good seed in September. Crops of flint varieties which have reached the glazing stage if picked now and properly stored will produce suitable seed and ears of dent varieties which have the dents formed should also make suitable seed. In order to guard against frost damage as much as possible it is generally advisable to select a few of the best ears as soon as they appear sufficiently mature and if the weather continues favourable much more seed should be ready for picking a little later.

Proper storage is most essential in producing good seed corn. The ears should be husked almost immediately after picking and stored in such a way that but that the air gets a chance to circulate between them and carry off the moisture. Where seed is produced in any considerable quantity a good method to adopt is to stretch chicken wire tightly over a frame work of 2x4's or 2x6's so that the ears may be placed in the holes and allowed to hang until dry. Where only a small quantity of seed is produced it is often quite satisfactory to strip the

husks back and tie them together putting about a dozen ears into a bunch and hanging them in a suitable place to dry. The corn should be left on the ear until the early spring so that it has the opportunity to become thoroughly dried. When stored as mentioned the germination should be high but it is always advisable to test seed corn for germination before planting. Almost every season instances are mentioned to us at the station of here corn has been sold as seed and failed to give a satisfactory germination. No doubt in practically all cases improper storage has accounted for this condition. Selection of seed corn at this time of the year will therefore give greater assurance of a satisfactory crop next year and will also tend to improve the strain of corn used on account of its being more acclimatized.



HAPPINESS AND BEAUTY

Even though I have chosen "Happiness" as the subject of a little chat with you today, I have no intention of treating you to any particular philosophy. Life is the only philosopher from whom we can learn. Meeting life with outstretched hands, in whatever guise it comes to us, will always result in happiness. And happiness helps to create beauty. Since the very nature of life is creative, we must create if we would live fully. I know we can all be artists of the brush,

the chisel, the pen, but these are not the only weapons we may use to create beauty, as we live each day.

I know of a woman who lay on a sick bed, unable to move her limbs, but she had her voice her smile; and she used these to inspire people who visited her. Few of us are so limited, but we limit our powers for creating, with attitudes which paralyze our body.

I know there are many over-worked mothers who have housework, mending and many mouths to feed. But, even this full regime should not rob a woman of her time for her beauty regime. Beauty in a mother is an inspiration to children, and a gift we owe to hard working husbands. We cannot all be Mona Lisas, Lady Hamiltons, Helens of Troy, but we can cultivate our own individual beauty.

If you have been guilty of neglecting your appearance up to the present, start now, and let me help you restore your own individual loveliness. Only twenty minutes a day. It isn't much. Shut yourself away from the hubbub and concentrate on the creative task of renewing your youth and beauty. Remember, nature is always with you. She will reward all your efforts by cooperating to the utmost.

Begin by brushing your hair, in inward strokes, to bring back the lustre. Then spread a rich pasteurized cleanser on your face, with an upward and outward movement. Next, while this is seeping into the pores, loosening up the dust and dirt and also nourishing dry tissues, do a few stretching exercises, of which I shall tell you in my next article.

Next: Back to Loveliness.

For expert advice on your beauty problems, write Women's Interest Syndicate, 126 Bloor St. W. Toronto, Ontario.

James E. Meeks was in Bonnyville Creek and Glenwood on Tuesday on business.

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The Broadway Store

If it's grain... Ask us!

PARRISH & HEIMBECKER LTD.

Grain Receivers, Shippers and Exporters
An old established firm with a reputation
for doing business right.

Head office - Grain Exchange Bldg., Winnipeg
BRANCHES - CALGARY - EDMONTON - LETHBRIDGE

For the Service it Renders

The Home Town

Newspaper

is as deserving of your Support as
any enterprise in Town

Think how many outsiders look at the paper each week
to see what is going on in Raymond.



We Print Everything But
Money and Stamps
and NEED YOUR BUSINESS

The Raymond Recorder

YOU CAN'T STOP STOKING A STEAM ENGINE -- SAID WRIGLEY

Interviewed, and asked to what he attributed his phenomenal success, the late Mr. Wrigley, of chewing gum fame, replied, "To the consistent advertising of a good product."

"But," asked the reporter, "having captured practically the entire market, why continue to spend vast sums annually in advertising?"

Wrigley's reply was illuminating.

Once having raised steam in an engine, he stated, it requires continuous stoking to keep it up. Advertising stokes up business and keeps it running on a full head of steam.

This applies to YOUR business, too. Don't make a secret of your product. Tell people about it. Tell them what it does. Tell them its advantages. Tell them where to get it. Tell them through the Press and keep on telling them.

Everybody Reads Newspapers

THE RAYMOND RECORDER

SATURDAY
TRULY AN EXCEPTIONALLY FINE
DOUBLE BILL
Fred MacMurray & Madge Evans In
"Men Without
Names"
A Thrilling Tale of the Famous G Men
Also FRANKIE THOMAS
Wonder Child Star In
"Wednesday's Child"
DO NOT MISS IT!
MATINET Sat 2:15 1st SHOW 7:15

TUESDAY and WEDNESDAY
DOLORES DEL RIO and
PAT O'BRIEN
"CALIENTE"
FILMED at the MEXICAN BORDER
IT'S THE MUSICAL SMASH HIT OF
THE YEAR
-- REMEMBER --
MONDAY and TUESDAY

THURSDAY
DONATION NIGHT
CLARK GABLE and
CONSTANCE BENNETT In
"After Office
Hours"
HE HAD A WAY WITH WOMEN!
You'll get the Thrills and Laughs of a
Lifetime when CLARK and CONNIE
match wits in 1935's Gayest Romantic
Comedy.
\$20.00 FREE! \$20.00
FIRST SHOW AT 7:15 p.m.

Friday and Saturday Next
GENE STRATTON PORTER'S
Famous Novel Filmed in All of its
Heart-Warming Drama
"LADDIE"
JOHN BEAL, GLORIA STUART
ONE OF THE SIX OUTSTANDING
FICTION WORKS OF ALL TIME —
RE-CREATED IN SOUL STIRR-
ING DRAMA.

For School

Dresses, Hose, Shoes, Underwear, Cloth-
ing, Jackets, Coats, Gloves,
Overalls, etc., etc.

A Full Line of School
Supplies Priced Very
Low at the

Raymond Mercantile
COMPANY LIMITED
THE BIG DEPARTMENT STORE

LOWER GRAIN STOR- AGE RATES

Something new in the history
of the grain business in West-
ern Canada developed this week
when the Alberta Pool Elevators
announced its intention of
cutting the storage rates for
grain carried in its elevators by
approximately one-third effective
from August 31, 1935 to
August 31, 1936.

Pool Elevators will charge
145c. a bushel a day for grain
in store instead of 130c. a bus-
hel a day—the rate which has
prevailed for many years. The
new rate will apply for grain
stored in its over 435 country
houses as well as in its 4 ter-
minals at the Pacific coast.

Alberta Pool Elevators is a
co-operative organization owned
and operated by Alberta farm-
ers. In that position it considers
it a privilege to be instrumen-
tal in reducing costs in some meas-
ure to the grain growers in a

NEWS NOTES

Dick O'Brien is finishing his
house now, and has rented it to
Wm. Jackson. Dick will be per-
manently at Picture Butte from
now on.

Mrs. O. H. Snow, Arthur
Dahl, Mrs. Harker and Mr. and
Mrs. S. I. May were in Card-
ston on Monday to the Temple
anniversary meeting held in the
Temple. This was the 12th an-
niversary.

When is car overturned at
Maunsell Crossing near Pincher
Creek Saturday afternoon, O.
Cuddington farmer of Winnifred
was fatally injured. Deceased
lives in Portland, Oregon, and
was here looking after his farm-
ing interests.

year when crops have suffered
severely from drouth, hail and
frost.

WANT ADS.

LOST—Brown Gelding, slender
build, 1,200 lbs. Branded
half diamond, over pick on left
thigh. Blind left eye, last seen
near Sec. 26-5-20-W4. Reason-
able reward. T. Kubota, Ray-
mond.

TALK ABOUT
Real TIRE
VALUES!



AMAZING LOW COST
FOR GOODRICH
DOUBLE-CURED
CAVALIERS

Why risk your money on
tires that are tough on the
outside only? The Goodrich
DOUBLE-CURING process
makes every Cavalier tough
all the way through. It's a
better-built tire from start to
finish. No wonder you get
more mileage, more trouble-
free service. Put on a set of
hugely Cavaliers now—while
these low prices make you the
big winner. Remember, they
cost not a penny more than
single-cured "bargain-built"
tires. Come in today.

HOW ABOUT
CHANGING
YOUR OIL
TO A LIGHTER
GRADE?

WE CARRY
PENN ARTIC,
QUAKER STATE and
VEEDOL OILS.

Goodrich
DOUBLE-CURED
Cavaliers

**S. B. Card
and Son**
Raymond Alberta

News Notes

Mr. and Mrs. Lemuel Adams
had as their guests Sunday,
Mr. and Mrs. James Hamling
and Mr. and Mrs. L. M. Erick-
son of Tyrell's Lake.

Two reports on tests of the
Town water have been received
from Edmonton, and both of
them show the water to be
free from contamination of any
serious nature.

Be sure and see "LADDIE"
at the Capitol next week-end.
A true blue story of America's
home and fireside—seen thru
the eyes of a wonderful child.

Mr. and Mrs. Jos. Elder's
little girl is home again and
improving after a rather ser-
ious intestinal illness, which at
first was believed to be typho-
but which was found later not
to be.

Reports state that Major
C. H. Douglas of London, who
is still under contract to the
Alberta Government, is ready to
come to Alberta and advise the
Government, just as son as the
newly elected Government send
for him.

One of the six outstanding
fiction works of all time—re-
created in soul stirring drama!
"LADDIE" at the Capitol Fri-
day and Saturday next.

One almost thinks they are in
Raymond when a visit is made
to the new Factory site at Pic-
ture Butte. A great many lo-
cal fellows are working there,
especially this week, while the
bulk storage bins are going up.

Taber is sponsoring a Field
and Track Meet next Monday,
Labor Day, which they hope to
make an annual event. A num-
ber of Raymond athletes are
going to compete in the var-
ious events.

Reports state that 20,000
tourists entered Alberta throu-
gh the ports of Coutts and Car-
vey during the months of April
May and June, 6,536 cars came
in, and the above estimate is
on the basis of three persons
per car.

Chas. H. Walton, who has
spent the past year or more in
Utah arrived in Raymond Sat-
urday last, and is winding up
his affairs here, and will take
his daughter Lila back with him
to live there. Charley has been
in the chicken business in
Ogden.

The town's electric motor in
the pump house in town burn-
ed out Tuesday. No cause for
the damage has been determined
as yet, but the damage was cer-
tainly done alright.

IMPROVEMENTS AT PUBLIC SCHOOL

During the summer holidays,
the Public School building has
been painted inside and out
and cleaned up all through so
that it is a pleasant and inviting
place for the children to attend
school. The parents are invited
to visit the school and inspect
the nice rooms in which their
kiddies will attend school for
the coming year.

A Board meeting was held
Tuesday evening, and according
to reports, the staff will be the
same as announced earlier in
the summer, and preparations
are all complete for the opening
of both High and Public School
on Tuesday of next week, Sept-
ember 3rd.

ROTARIANS VISIT CARDSTON

Returning the visit of the
Cardston Rotary Club, made sev-
eral months ago, ten members
of the local Outpost motored
to Cardston Tuesday, and spent
a very enjoyable two hours
with the Cardston Club, in a
luncheon and programme.

Speakers were T. Geo. Wood,
Past President, and President
L. L. Pack, who both gave very
interesting talks, and a solo
by S. I. May, added to by the
Club singing of the Cardston
boys, and how these fellows
can sing.

After the meeting a social
half hour was spent and then
the local Rotarians came home,
pleased with the visit and an-
xious to return again at some
future date.

The Mothers and Daughters
of the Raymond First Ward Y.
W. M. I. A. held a very enjoy-
able gathering at the School of
Agriculture, Tuesday afternoon
preparatory to the opening of the
Mutual work. Games and re-
freshments occupied the time
of the afternoon.

Mr. and Mrs. C. R. Wing and
family returned Tuesday night
from a trip to Utah, where we
understand arrangements were
made for Guy to attend school
during the coming winter. On
the return they drove from Og-
den, Utah, to Raymond in one
day.

FIFTEEN TON CLUB

one took part.

L. C. Charlesworth and P. M.
Sauder, Lethbridge Northern
officials each spoke briefly, also
T. Geo. Wood, explaining what
may be seen at the Factory site,
and the Tour proceeded then
to the Reservoir site, where a

BOB FANSETT'S CAR BADLY DAMAGED

Sometime Saturday night, or
early Sunday morning, Bob
Fansett's garage was broken
into, and his Dodge Sedan tak-
en out and driven away. Dis-
covering the car gone, Bob and
Rayo Woolf drove over to Mag-
rath inquiring for it, and later
found it in the ditch, upside
down, the fenders and body
rather badly bent.

The car was righted and brou-
ght back to Raymond and thor-
ough inspection it was found
that most of the damage was in
the bent body and fenders. The
steering and radiator seemed to
be alright, and Bob has decided to
have the dents rolled out and
the car put in shape again.

The young fellows who bor-
rowed the car were arraigned
in court Wednesday before Ma-
gistrate J. W. Low, and the old-
er of the two was given nine
months in Lethbridge, while
the younger was given a year
in a correction school. Both we-
re given a good talking to by
the magistrate, and it is hop-
ed this experience will teach
them their lesson of leaving oth-
er people's things alone.

It was at first reported that
the car was a total wreck, but
closer examination disclosed that
the damage was not as great
as was feared at first.

huge dragline was moving dirt
at the rate of 12 cubic yards
per trip, and then on to the
Factory site, the chief attrac-
tion here being the progress
made on the six bulk storage
bins, which the contractors ex-
pect to finish Sunday.

The tour was very interest-
ing, and pronounced by many
as the most valuable from an
educational standpoint of any
yet made.

Reduction In Grain Storage Rates In Alberta Pool Elevators

ANNOUNCEMENT IS MADE THAT A STORAGE
RATE OF 145 OF A CENT A BUSHEL PER DAY
WILL APPLY ON GRAIN STORED IN ALL ALBER-
TA POOL ELEVATORS, EFFECTIVE FROM AUG-
UST 31, 1935 FOR THE ENSUING YEAR. THE PRE-
SENT RATE, WHICH HAS PREVAILED FOR MANY
YEARS, IS 130 OF A CENT A BUSHEL A DAY.

THE ALBERTA POOL ELEVATORS IS MAKING
THIS VOLUNTARY REDUCTION AS A TEMPORARY
MEASURE IN REDUCING COST TO GRAIN GROW-
ERS DURING THE PRESENT RECOGNIZED EMERG-
ENCY IN THE MARKETING OF GRAIN.

THE PROPOSED REDUCTION WILL AFFECT 435
POOL ELEVATORS IN THIS PROVINCE AS WELL AS
FOUR TERMINALS OPERATED BY THE ALBERTA
POOL ON THE PACIFIC COAST.

Alberta Pool Elevators



Today . . . more than ever
You'll want a Westinghouse

THOUSANDS of Canadian
buyers have chosen the
Westinghouse Dual-automatic
Refrigerator because of the
exclusive combination of the
five basic advantages as listed
above and which only Westing-
house can offer.
In addition you get conveni-
ent features such as Door-Dor,
electric-lighted interior, rolling
shelf, mirror trim, crisp, etc.

And Westinghouse demon-
strates its confidence in the
dependability of the Dual-auto-
matic Refrigerator by placing a
positive 5 Year Guarantee cov-
ering entire sealed-in mechan-
ism, on all standard models.
Here is the pledge of a manu-
facturer who is sure of his
product!
Ask us about new low-priced
models and special easy terms.

Westinghouse
Dual-automatic REFRIGERATORS

Sold On Very Easy Terms

Canadian Utilities Limited

PHONE 20 RAYMOND